

01 / THE 60-MINUTE RUN OF SHOW

Learn by doing. Think like a doer.

25 SEP 2026 / 60 MINUTES / 230 STUDENTS

The outcome

Students leave knowing what Anveshan is because they have already done it: a quiz and a 20-minute case study in which they leave their seats, question strangers and defend a plan with numbers.

The arc

Welcome → companies want doers → you are the recruiter → that's why Anveshan → these skills matter in every field → quiz → case study → you just learned by doing → what Anveshan is → sessions, visits, online companion, journal, plan → reflection.

The flow

Time	Activity	Lead
00-03	Exciting welcome: raise your hand if...	Aman
03-10	The world is changing: companies want doers, you are the recruiter, why Anveshan, skills for every path	Ritesh
10-15	Warm-up quiz: five quick, fun questions	Aman
15-40	Case study: Choudhary Pav Bhaji, new situation, out of your seats, four moves	Both
40-44	You just learned by doing: what Anveshan is	Aman
44-49	Sessions and industry visits	Both
49-55	Online companion, journal and the route to Demo Day	Both
55-60	Personal reflection and close	Aman

Clicker

Everything moves with the clicker's right button, the right arrow or PageDown: each click reveals the next step, then moves to the next slide. Left goes back a slide. There are no on-screen timers; Ritesh keeps time.

02 / WELCOME, OPERATORS, QUIZ

Welcome. Why this matters.

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00-03 / Exciting welcome

Raise your hand if... you have learned a skill from YouTube; you have sold something, even once; you have an idea you have never tried. Last click: Look around. This is a room full of builders. Lead the applause.

03-10 / Companies want doers

People who can take an idea and make it happen. Three points: tools change fast, proof speaks, doers rise. Close: studies give knowledge; doing turns it into skill; doers have both. You are the recruiter: same degree; A wrote three research papers on marketing but has not tried anything outside class, B ran a food stall and built a page for a local shop. Both are valuable; hands-on experience is what many recruiters look for too. That's why we built Anveshan. Everyone is an entrepreneur: say the doctor, engineer, scientist and lawyer examples aloud.

10-15 / Warm-up quiz: five quick questions

Vote with 1, 2 or 3 fingers, click to turn the right answer green. Amazon started with books; Instagram grew out of Burbn, a check-in app; Zomato began as Foodiebay, putting menus online; Nokia started as a paper mill; Post-it notes came from a glue that did not stick well.

03 / CHOUDHARY PAV BHAI / 25 MINUTES

The case: out of your seats

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15-16 / Set up the case

Hand out the one-page printed case, one per team. Imaginary numbers: ₹80 a plate, ₹50 to make, ₹3,000 a day fixed, 150 plates a day. Click: NEW SITUATION, a burger outlet opens and sales fall to 100 plates, mostly lost college students. Profit falls from ₹1,500 to ₹0. Mission: back to ₹1,500 a day with up to two ideas.

16-36 / Four rounds, 20 minutes

Round 1, 4 min at desks: read and calculate. Round 2, 7 min: one person from each team visits three other teams and brings back one new idea; the others stay to host visitors. Round 3, 5 min with the team: choose up to two ideas and do the numbers. Round 4, 4 min: teams pitch their plan in one minute. Support adults keep visitors moving and send them back after Round 2.

36-40 / Four moves

A, ₹70 price: –₹1,000 a day. B, ₹40 masala chaas costing ₹15 for 60 customers: ₹1,500, mission done. C, ₹99 student combo costing ₹65 bringing back 30 students: ₹1,020; with B, ₹2,520. D, delivery app keeping 25%: ₹10 a plate, 40 orders, ₹400. Then each team gives one new idea of its own, with numbers.

04 / WHAT ANVESHAN IS, AND WHAT COMES NEXT

Make the journey feel real

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40-49 / This is Anveshan: sessions and visits

40-42: map today to the months ahead. 42-44: Anveshan means exploration; reveal 8 activities, 4 visits, 2 Demo Days on 7 and 8 January 2027. 44-46: Sumit, Aman, Ritesh, Dhiraj. 46-48: Neeraj / Madhu, Richuta, Aman. 48-49: four industry visits; keep the businesses a surprise.

49-55 / Online companion, journal and plan

49-51: the online companion (concept, needs school approval). 51-53: hold up the journal: idea bank, business stories, notes pages, five Idea Maps, one-minute pitch. 53-55: click through the months to the Demo Days.

55-60 / Reflection and close

Three minutes in the journal idea bank, page 2. Close: There is no single right answer. You need to ask the right questions. Welcome to Anveshan.

If you are running late

Shorten Round 2 to five minutes and faculty introductions to 20 seconds each. Never skip Round 2: leaving their seats and asking strangers is the point.

Materials

Print the one-page case study ([output/pdf/anveshan-case-study.pdf](#)), 50 copies for the 46 teams plus spares. The team worksheet ([anveshan-case-worksheet.pdf](#)) is optional. Pens for every student. Journals for the reflection. Test the deck and the clicker on the projector beforehand.